



SHORT(CHANGE) MARYLAND: SLOW JOB GROWTH AND WAGE STAGNATION UNDER GOVERNOR LARRY HOGAN'S WATCH

In January 2015, Governor Larry Hogan took office bearing lofty economic promises. Claiming he would “reinvigorate” Maryland, Hogan unveiled the slogan that Maryland was “open for business” and pledged that strong job and economic growth would follow.¹

Two and a half years later, Hogan has repeatedly declared a so-called victory on the economy, declaring in late June that Maryland under his tenure had “experienced one of the greatest economic turnarounds of any state in the nation.”²

But does the actual data truly support Hogan’s claims?

A review of key economic statistics from the federal Bureau of Labor Statistics clearly shows that Maryland has underperformed both our neighbor in Virginia and the nation as a whole in job creation and wage growth since Hogan took office in January 2015. And even more concerning, Maryland has entered a pronounced stagnation for the duration of 2017 since the swearing in of President Donald Trump.

During Larry Hogan’s tenure as governor, Maryland private sector jobs have grown at a rate roughly one quarter slower than such jobs in Virginia, and nearly 20% slower than they have nationally. Since the January 2017 beginning of the Trump administration, Maryland has not created any jobs overall and has lost 2,600 private sector jobs.

Even more damaging to Marylanders is that wages have stagnated under Hogan. Adjusted for inflation to 2017 dollars, the average Marylander has taken a significant pay cut with Hogan in charge, making \$1.14 an hour less than they were before Hogan took office — despite the fact that the average American has received a raise of 52 cents an hour and the average Virginian a raise of \$1.05 an hour.

Add it all up and the average Marylander has lost over \$600 in reduced, inflation-adjusted wages thanks to Hogan’s leadership, while the average American has gained more than \$3,100 and the average Virginian more than \$5,800.

1. *Inaugural Address — Governor Larry Hogan, 1/21/15*

2. *Facebook Post, Change Maryland, 6/25/17*

Bottom Line: While Larry Hogan continues to tout so-called “economic success,” Marylanders have been stuck with less money in their pockets and stagnating job growth under his watch.

MARYLAND'S LAGGING JOB PERFORMANCE UNDER LARRY HOGAN

Despite Larry Hogan's claims, the numbers are clear that Maryland's economy is not keeping pace with that of either the nation as a whole or our neighbors in Virginia. Since Hogan took office:

- Maryland has created jobs at a rate of 3.56%, compared to 4.14% nationally and 4.08% in Virginia.
- Maryland has created private sector jobs at a rate of 3.9%, compared to 4.59% nationally and 4.87% in Virginia.
- Maryland has lost 2,100 manufacturing jobs — a 2% employment reduction in an economic sector that Hogan had pledged to restore. In contrast, Virginia has created 2,500 manufacturing jobs in this span.

Additionally, Maryland's economy has stagnated in 2017. Since January and the onset of the Trump administration:

- Maryland has created zero jobs overall.
- Maryland has lost 2,600 private sector jobs.
- In contrast, overall and private sector jobs have grown nationally as well as in Virginia.

Figure 1 — Employment Snapshot in Hogan Tenure

	TOTAL JOBS IN HOGAN TENURE*		PRIVATE SECTOR JOBS IN HOGAN TENURE*	
	Job Increase Rate	Raw Increase	Job Increase Rate	Raw Increase
Nation	4.14%	5,810,000	4.59%	5,438,000
Maryland	3.56%	94,600	3.90%	83,800
Virginia	4.08%	155,000	4.87%	150,200

All data from the Bureau of Labor Statistics — Total Employment for the nation, Maryland, Virginia. Private sector employment for the nation, Maryland, Virginia.

* Baseline December 2014 to May 2017, the most recent data on record

Figure 2 — Manufacturing Jobs during Hogan Tenure

	Dec 2014	May 2017	Change
Maryland Manufacturing Jobs	104,100	102,000	-2,100
Virginia Manufacturing Jobs	231,600	234,100	2,500

Data from the Bureau of Labor Statistics — Data Sets SMS24000000500000001 and SMS51000003000000001

Figure 3 — Employment Snapshot during Trump Tenure

Total Jobs	Jan 2017	May 2017	Change
Nation	145,541,000	146,182,000	641,000
Maryland	2,744,000	2,744,000	0
Virginia	3,946,300	3,951,500	5,200

All data from the Bureau of Labor Statistics — Total Employment for the nation, Maryland, Virginia.

Private Sector Jobs	Jan 2017	May 2017	Change
Nation	123,230,000	123,864,000	634,000
Maryland	2,234,600	2,232,000	-2,600
Virginia	3,232,900	3,236,100	3,200

All data from the Bureau of Labor Statistics — Private sector employment for the nation, Maryland, Virginia.

MARYLANDERS' LOST WAGES UNDER LARRY HOGAN

The data is alarming — Marylanders are earning less money under Larry Hogan than they did before he took office, while Virginians and Americans are much better off. During Hogan's tenure:

- The average Marylander has been dealt a pay cut of \$1.14 an hour when adjusted for inflation, while the average American has received a raise of 52 cents an hour and the average Virginian a raise of \$1.05 an hour.
- The average Maryland is even doing markedly worse than individuals living in Pennsylvania and Delaware, which have each seen inflation-adjusted wages grow steadily.

When each month's average hourly wage and average hours worked data is cumulated over the course of Hogan's tenure and adjusted for inflation:

- The average Marylander has lost \$610.83 in reduced wages compared to a 2014 baseline.
- The average American has earned \$3,100.72 more in this period, the average Virginian \$5,862.31, the average Pennsylvanian \$2,768.22, and the average Delawarean \$8,765.78.

Figure 4 — Average Hourly Wage in Hogan Tenure

Inflation-Adjusted to 2017 dollars

	Dec 2014*	May 2016*	May 2017	Change in Past Year	Change in Hogan Term	% Change in Past Year	% Change in Hogan Term
Nation	\$25.63	\$26.16	\$26.15	-\$0.01	\$0.52	-0.04%	2.03%
Maryland	\$28.61	\$27.99	\$27.47	-\$0.52	-\$1.14	-1.86%	-3.98%
Virginia	\$26.55	\$27.71	\$27.60	-\$0.11	\$1.05	-0.40%	3.95%
Pennsylvania	\$24.75	\$24.96	\$24.92	-\$0.04	\$0.17	-0.16%	0.69%
Delaware	\$22.41	\$24.84	\$25.50	\$0.66	\$3.09	2.66%	13.79%

Data from the Bureau of Labor Statistics — All data sets hyperlinked to state name
** Inflation-adjusted to 2017 dollars*

Figure 5 — Lost Wages in Hogan Tenure

Inflation-Adjusted to 2017 dollars

	2015 Earnings Increase*	2016 Earnings Increase*	2017 Earnings Increase	TOTAL Earnings Increase
Nation	\$984.20	\$1,329.40	\$787.12	\$3,100.72
Maryland	\$67.07	-\$597.23	-\$80.67	-\$610.83
Virginia	\$1,997.19	\$2,630.87	\$1,234.25	\$5,862.31
Pennsylvania	\$1,144.64	\$1,182.08	\$441.50	\$2,768.22
Delaware	\$1,921.74	\$4,523.19	\$2,320.85	\$8,765.78

Data from the Bureau of Labor Statistics — Totals are a cumulative summary of each months' average hourly wage multiplied by the average weekly hours worked multiplied by a monthly co-efficient, then adjusted for inflation to 2017 dollars and measured against a calendar 2014 annual baseline. Full figures available upon request.

** Inflation-adjusted to 2017 dollars*

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